



BBC FUJI is one of the 9300dwt newbuildings that are ramping up BBC Chartering's scope and capabilities

BBC world service

The role of project manager/coordinator is becoming more crucial as the demands placed on heavy lift transportation get more complex. This helps explain why BBC Chartering has established a global project division aiming at the exclusive delivery of high profile, heavy lift project tenders.

Earlier this year the company took delivery of the new heavy lift vessels BBC EVEREST, BBC FUJI and BBC AMBER. The newbuilding programme under delivery increases the lifting capacities of the ships in BBC's fleet from 500t to as much as 800t. BBC FUJI and BBC EVEREST are 9300dwt vessels with lifting capacities up to 700t.

"We are aware of the fact that operating and marketing of vessels capacity is not sufficient if we strive for a leading role in this high end cargo market," said Svend Andersen, managing director of

BBC Chartering. "Many projects in this range follow a different sales cycle and delivery process if compared to our traditional business, especially regarding the required transport engineering.

"We can clearly see the benefits of a project-oriented organisation for these types of cargo. By the end of 2013 we plan to operate 22 vessels in this segment. This requires us to step up and assume our responsibility as a competitive player in this segment. We are committed to follow this call."

To this end the company has also hired Roberto Frigeni, who will be in charge of the new BBC project division, which is set up as a cross-functional service unit. "We have installed a global team of experts that puts a distinct focus on project related activities," said Frigeni.

"We are prepared and we will continue to strengthen the world wide setup of our services supplying the required resources which will enable us to effectively manage and deliver on project tenders and their engineering requirements. The transport engineering represents a weighty line of action."

The company says it will use its three global service hubs, in Leer, Singapore and Houston for the set-up of its project division activities. Leer will be instrumental in coordinating the local and global tender management and sales engineering efforts, but also provides centrally-located, shared services for transport engineering, research and development and HSEQ management.

Amber nectar

BBC took delivery of BBC AMBER from Jinagzhou Shipyard, China in September. This 14,360 dwt ship currently marks the top of the BBC's "new wave" fleet renewal and expansion programme, offering lifting capacity up to 800mt (2x 400t). It is the first of 14 such newbuildings that are planned to commence service for BBC Chartering over the next two years.

Currently under construction at Jiangxi Jiangzhou Shipyard, China is sister ship BBC AMETHYST, which is expected to be delivered before the end of this year. □